Bespoke Collection

True Tones of the South

Thirty colours.

One exclusive palette.







A curated palette inspired by the landscapes, textures, and soul of South Africa.

- EXCLUSIVE to Plascon Paint Expert stores nationwide.









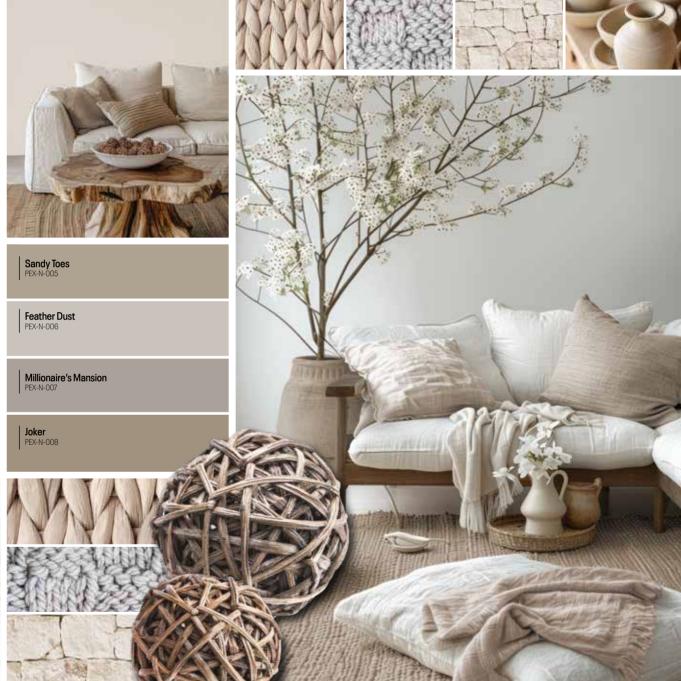
Living Classic PEX-N-001

True Ivory PEX-N-002

House of Annie PEX-N-003

Natural Linen PEX-N-004









Astral Slate

Diana's Blue

Velvet Twilight

Endless Sea PEX-A-004

Clarens Rocks







Red Stone Hills









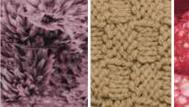












Irma Stern PEX-B-006

Soft Sun PEX-B-003











Persian PEX-B-007 Delft PEX-B-008

Balancing Beauty

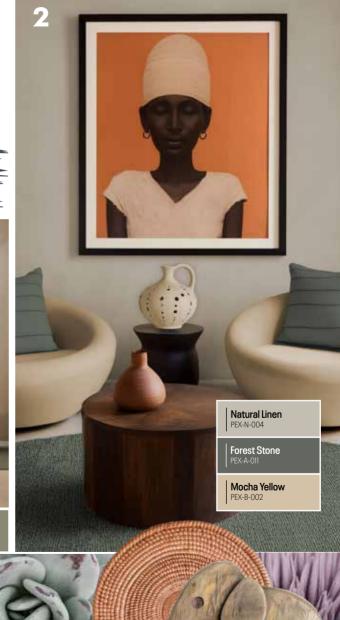
The 60-30-10 Rule

A timeless formula for effortless design.
Use 60% of a Neutral for calm, 30% of an
Accent for personality, and 10% of a
Bright for bold impact.



ker Persian PEX-B-007

Bushveld PEX-A-012



Design feels effortless when colour is in harmony. The 60-30-10 rule is a simple vet powerful principle used by interior designers to create balance and visual interest in a space.

60% - Your Foundation

This is the dominant colour in the room, usually found on walls, large furniture, floors, and curtains. It sets the overall mood and gives the eye a place to rest. Think of it as the canvas that holds everything together.

30% - Your Personality Layer

This is the colour that gives your space depth, shape, and rhythm. It usually appears on upholstery, feature walls, rugs, cabinetry, or statement pieces.

10% - Your Spark

This final layer is where you have fun. It's the pop that draws the eye - a burst of energy in the form of scatter cushions, artwork, vases, lamps, or even a bold painted door.



Urban Bushveld

60%: Joker

30%: Bushveld

10%: Persian

Textured, masculine, with

African dusk drama.

Classic Harmony

60%: Natural Linen

30%: Forest Stone 10%: Mocha Yellow

Elegant, grounded, with just a hint of sunrise glow.

30%

Sun & Sea Escape

60%: True Ivorv 30%: Fndless Sea

10%: Delft

Coastal and fresh, with a hint of blue.

30% 10%

10%

COLOUR COLLECTION

Thirty colours. One exclusive palette.



ACCENTS





PLASCON PAINT EXPERT



The Paint Club Bespoke Colour Collection is **not available** anywhere else.

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This exclusive palette of curated Neutrals, grounded Accents, and expressive Brights was developed by Annamarie Janse van Rensburg exclusively for Paint Club (Pty) Ltd, and is only available at authorised Plascon Paint Expert stores nationwide - over 80 locations and growing across South Africa

Whether you're refreshing a single room or crafting a full-home colour story, our expert teams are ready to guide you with personalised advice, product expertise, and a true passion for paint.



Scan or visit our website to find a store near you: www.paintexpert.co.za

Have a Ouestion?

Need help choosing colours or products for your project?

Our paint experts are just an email away. info@paintexpert.co.za

Colour Disclaimer

The colours shown in this brochure are intended as a guideline only. Due to variations in print and lighting conditions, they may not accurately represent the final paint colour. We strongly recommend testing a sample before making your final selection. Please note that tinted paint is made to order and cannot be returned or refunded.

